

PHARMANEX ANTIOXIDANT PROGRAM

Thank you for taking a look at this program. In a typical dental practice over 50% of the patients take some kind of a vitamin and mineral supplement. Some of them might even ask you for a specific recommendation to improve their dental health. Combined with the fact that up to 80% of adults over 45 have some form of periodontal disease the evidence is compelling that they should take something, but what? And, how do you or they know that the vitamin they take (or you recommend) does any good?

Pharmanex has developed a simple, rapid, accurate, and NON-INVASIVE test for the presence of antioxidants (please read the first article found on this web site from Dr. Cady). High levels of antioxidants in the body have been correlated to:

- Gingival Index improvement, reduction in bleeding on probing and significant pocket depth reduction
- Decreased incidence of macular degeneration and cataract formation
- Protection against breast, prostate, lung, and ovarian cancer
- Enhanced cardiovascular health (including protection against high cholesterol)

The test is similar to the H1C test for diabetes in that the results indicate body antioxidant levels over the past two months. This gives a useful measure of whether the patient's current vitamins have been working and, if not, you have a powerful reason to suggest that they change either their supplement or lifestyle.

This is important information for your patient and your practice. The combination of the test and recommending vitamin supplements allows you to improve your patient care while adding an amazing profit center to your practice with virtually no risk. For example, if you see 300 patients per month and sign up only 30 of these patients for mail order delivery you can make close to \$90,000 additional income per year with NO MERCHANDISE to stock (there is also potential for additional profit)! Review the "Income In Dental Practice" section to evaluate the income based on your practice patient volume.

How to start:

1. The start up cost is \$5500 and includes \$1000 worth of scan sheets to scan 1000 patients, 20 LifePak Nano boxes, 20 PF3 bottles, 18 Tegreen 97 bottles and \$1000 credit with Pharmanex (for more scan sheets or products). This will allow you to provide products to patients that want to pay cash or do not want to wait for a mail order delivery. Pharmanex gives you a one year 90% money back guarantee on unused portions of this package (within one year you can return all unused scan sheets and products and receive 90% back).
2. Then you apply for the scanner lease which is a three year lease with a \$500 deposit and \$199 per month lease payment. If you start at least 5 patients on LifePak Nano auto delivery in a calendar month then Pharmanex will refund you the \$199 lease payment.

Implementation:

You simply scan every patient, recommend LifePak Nano and/or PF3 and have your staff setup auto delivery to your patient from Pharmanex. Pharmanex will bill your patient, ship the product every month, provide toll free customer support and send you a monthly commission check.

After two months on LifePak Nano or PF3 you re-scan your patients (Pharmanex pays you \$5.00 for each re-scan) and if their score does not improve Pharmanex will refund them 100% of their money.

This is a very simple program that will not impact your current patient flow. A comprehensive implementation manual will be provided to you as well as optional on-site training.

This program is good for your patients and good for your bottom line. Please review the information available on this site and then contact us to get started.

Sincerely,



Vlad Kolbas
Business Consultant
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